

FOR IMMEDIATE RELEASE

**WHAT NIU OFFERS THE BEST STUDENT LEADERSHIP PLATFORM IN AMERICA PRESS CONFERENCE**

**WHEN** Monday September 15<sup>th</sup>, 2014

**WHERE** Adams Hall Room 419, Student Support Services Office, NIU, DeKalb, Illinois 60115

**TIME** 4:15—4:30 PM Pre Event NIU Leaders Networking Mixer sponsored by Jimmy Johns

4:30 PM—Rodney Moyer Press Conference

4:45 PM—Student Support Services Director Jerry Wright Leadership JITSU Lifetime Achievement Award Induction

As seen LIVE on **CNN's Anderson Cooper 360**, Leadership JITSU Founder Rodney Moyer returns to NIU's campus to share how NIU's unparalleled leadership platform should not be taken for granted by anyone. Known as "*THE*" Authority on Student Leadership & Success, Moyer has been one of the top rated and effective youth speakers in the nation for the past decade. Moyer's most important accomplishment is being a father!

As a prolific NIU Student Leader, Moyer served as Director of Organizational Development, Director of Cultural Affairs, Stevenson Hall Programming Vice President, Founder & President of Raising Multi Cultural Excellence, President of The Black Student Union, Demonstrations Director for NAACP Chapter #3872, Stevenson Tower 7C Floor President, NI Lead Guide, and Vice President Alpha Phi Alpha Fraternity Incorporated, Epsilon Phi Chapter. A Complete Detail of Rodney's NIU Leadership can be seen at [www.rodneymoyer.com/niuleadership.html](http://www.rodneymoyer.com/niuleadership.html)

Because of Rodney's NIU student leadership accomplishments, he received countless awards and the best internship/job opportunities in America. As an undergraduate, Moyer engaged in more than 100 professional internship interviews receiving multiple offers from companies each semester. Traveling to Seoul Korea for International Marketing Internship, Orlando Florida Walt Disney World Internship, and the Elite Aldi Foods District Manager Internship, gave Rodney major experiential steps up on his competition.

Epsilon Phi Chapter of Alpha Phi Alpha Fraternity Incorporated, at NIU is celebrating 50 years of greatness and contribution to the NIU & DeKalb Community. In recognition of this 50<sup>th</sup> anniversary celebration taking place at NIU September 22<sup>nd</sup>—24<sup>th</sup>, 2014, Moyer, an Epsilon Phi Chapter initiate, along with Effective Youth Development NFP, is sponsoring a major community service event, speaking to 400 DeKalb High School Seniors prior to this press conference.

**Invited NIU Dignitaries to include**

President Douglas Baker

**Vice President & General Counsel** Jerry D Blakemore

**Center for Black Studies Director** Dr. Laverne Gyant

**Academic Counselor** Derrick Smith

**CHANCE Director** Denise Hayman

**CHANCE Counselor** Lisa King

**Asian American Center Director** Michelle Bringis

**Career Services Executive Director** Cindy Henderson

**Gender & Sexuality Resource Center Director** Molly Holmes

**Latino Resource Center Director** Luis Santos-Rivas

**Orientation & Family Connections Director** Abbey Wolfman

**Student Legal Assistance Director** Joe Lovelace

**Student Involvement & Leadership Director** Jill Zambito

**Student Affairs Vice President** Eric A. Weldy

**Office of Retention Services Director** Don Bramlett

**SA President** Joe Frascello + All SA Staff & Directors  
Alpha Phi Alpha Fraternity Incorporated, Epsilon Phi  
NIU Student Leaders